

Kandahar 2024

100 years of competitive ski racing in Chamonix !

Press kit, story angle, ticket sales, media accreditation...

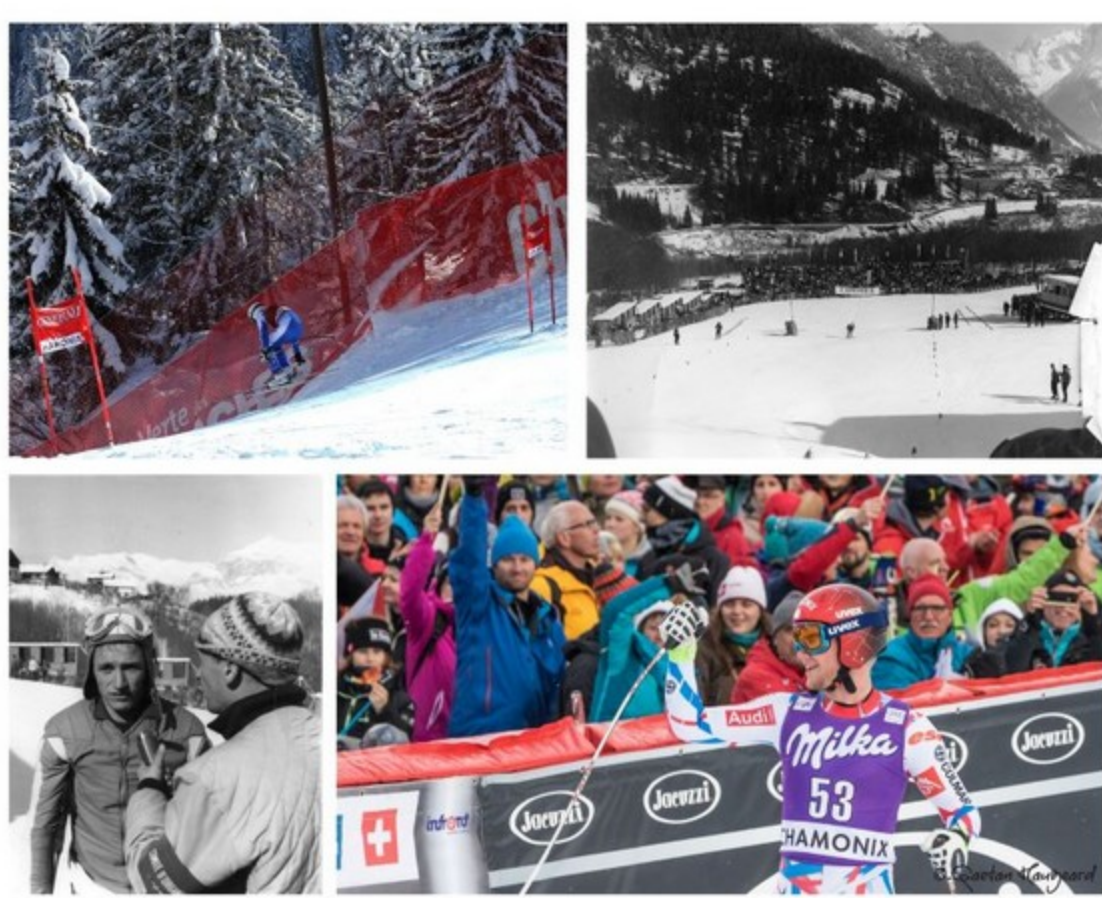
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The clock 🕒 is ticking and in just less than one month the best skiers on the planet will converge on the famous "Verte des Houches" ski run for the Kandahar. The event, which takes place in Chamonix from the 2nd to the 4th of February, will feature three men's alpine skiing World Cup events; two downhill and one slalom.

This unmissable sporting competition comes in a year when Chamonix celebrates the 100 year anniversary of hosting the very first winter Olympics and as Paris looks forward to hosting the forthcoming summer Olympics. Indeed, the number 100 has really stamped its mark on this year's Kandahar, as it is also the 100th anniversary of the French Federation of Skiing (Fédération Française de ski – FFS) and the International Ski Federation (FIS), two of alpine skiing's greatest institutions.

Keep reading for information about accreditation and buying tickets in addition to ideas for story angles.

[See the trailer for the Kandahar 2024](#)



>> 100 YEARS OF SKI RACING HISTORY IN CHAMONIX ❄️

An iconic event in the world skiing calendar, the 2024 edition of the Kandahar coincides with several other celebrations which will make this year's race a truly special event.

The Kandahar 2024:

- 100 years since the first winter Olympics took place in Chamonix in 1924
- 100 years anniversary of the Fédération Française de Ski (FFS)
- 100 years anniversary of the International Ski Federation (FIS), created in Chamonix
- A precursor to the Olympic Games in Paris which take place 100 years after the first Winter Olympics organised in France

These hundred years have seen winter sports written into the pages of sporting history; not only in France but across the whole world.

>> STORY ANGLES 🗣️ 📰

Interlinking profiles of two local champions

A look at two local skiers across the generations. Local boy Blaise Giezendanner will be at this year's start gate for the two downhill events planned for the Verte des Houches; whilst back in 1961 and 1968 renowned French skier Guy Périllat, skied to victory on these very same slopes. Profile two of the race's greats.

100 years of international competitions in Chamonix

Legendary World Cup battles have been fought on the slopes of the Verte des Houches ever since the very first winter Olympic Games in 1924. The 100 years anniversary of the first famous Winter Olympics firmly establishes Chamonix as the one of the true homes of international alpine skiing.

Behind the scenes preparing the slopes for a World Cup event

Correct preparation of the slope is critical to the success of this event. In addition to the 20km of safety netting which needs to be installed along the piste and in the spectator areas, there is also the question of snow preparation, which needs to be impeccable; security, snow making and setting up all the other facilities. Get a unique behind the scenes insight into piste preparation for a World Cup race.

>> TICKETS NOW ON SALE! 🎟️

Tickets are now on sale! Thousands of spectators will line the race route and finish area, carried along with the emotion of the athletes incredible sporting feats. Are you ready? Are you steady? Go! <https://www.chamonixworldcup.com/en/tickets>

>> PRESS ACCREDITATION 📰

Would you like to come of the event? Don't forget to ask for accreditation by clicking on this link : <https://www.chamonixworldcup.com/en/press>

Please contact us for any additional information or questions.

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